

SAVE THE DATES
Business Development Mission to China and Taiwan
April 11 - 23, 2016



Shanghai City Skyline



Hangzhou Economic Development Area



Canton Fair Exhibition Hall, Guangzhou

The Economic Development & International Trade Unit cordially invite you to join its Business Development Mission to the **People's Republic of China (PRC)** and **The Republic of China (Taiwan)**, from **April 11 - 23, 2016**. Mission participants will visit the cities of **Shanghai, Hangzhou, Guangzhou, China** and **Taipei, Taiwan**. The purpose of the mission is to foster bilateral trade, commerce, tourism and cultural exchanges between Miami-Dade County and China and Taiwan.

The mission will depart for **Shanghai** on April 11, 2016, where mission participants will have ample networking opportunities with Chinese businesses and participate in one-to-one business matchmaking meetings, briefings and branding presentations. The delegation will travel to **Hangzhou** on April 15 to visit the Hangzhou Economic & Technology Development Zone and Hangzhou High - Tech Development Zone. The mission will proceed to **Guangzhou** on April 17, and delegates will participate in the 119th Canton Fair - China's Import & Export Fair. Finally, on April 20, mission participants will travel to **Taipei** to join Enterprise Florida's Export Sales Mission. The delegation will return to Florida on April 23, 2016.

By 2022, the population of China's middle class is estimated to reach 630 million, 45 percent of the entire population. They will be consuming goods and services valued at \$3.4 trillion, 24 percent of GDP, which offers tremendous potential for businesses in the U.S.

The best market prospects and leading sectors/opportunities for U.S. companies in China include:

Aviation • Clean Coal Technology • Environmental Technology • Education & Training • Franchising • Information & Communications Technology • Marine Industries • Medical Devices • Medical Tourism • Travel & Tourism.

The best market prospects and leading sectors/opportunities for U.S. Companies in Taiwan include:

Aviation • Computer Services & Software • Educational Service • Electronics • Safety & Security Products • Skincare & Cosmetics • Information & Communications Technology • Travel & Tourism.

In 2014, China was South Florida's third-ranked trade partner with total bilateral trade of \$6.59 billion. Taiwan was South Florida's 37th-ranked trade partner with total bilateral trade of \$560 million. Miami-Dade County and New Taipei City have been engaged in a Sister Cities relationship since 1989.

Corporate sponsorship for mission activities are available. For additional details about mission participation costs, please contact:

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